

# THE COUNCIL FOR RETAIL AND SALES (CRS)

In association with



Presents

## VIP ALL ACCESS: THE BUSINESS OF ENTERTAINMENT SYMPOSIUM

Friday, October 12<sup>th</sup>, 2018

### Tentative Schedule:

8:30 – 9:15 a.m.	Registration/ Continental Breakfast/Networking
9:15 Rm 135	Opening Remarks: Dr. James R. (Doc) Ogden, CEO, TDOG, LLC and Chair Board of Directors, The Council for Retail and Sales Welcome: Dr. Tina Richardson, Chancellor Dr. Liz Flaherty, Program Coordinator, Arts Administration
9:30 Rm 135	Speaker: “Marketing the Stage Across America” Susie Krajsa, President, Broadway Across America (BAA)
10:15	Break
10:30 – 11:15	Breakout Sessions (These will repeat for Breakout Session #2) <ul style="list-style-type: none"><li>• Frank Megna -The Director: A Bridge Between the Creatives and Suits Room 135</li><li>• Lauren Yarger - Everone’s a Critic!, Room 111</li><li>• Bryan Tuk - Risk, Create, Change: The Legal Environment of Entertainment, Room 310</li></ul>
11 – 11:15	Break
11:15 - 12	Breakout Sessions #2 (These are a repeat from the first Breakout Sessions) <ul style="list-style-type: none"><li>• Frank Megna -The Director: A Bridge Between the Creatives and Suits Room 135</li><li>• Lauren Yarger - Everone’s a Critic!, Room 111</li><li>• Bryan Tuk - Risk, Create, Change: The Legal Environment of Entertainment, Room 310</li></ul>
12:05 Rm 135	Lunch Speaker: Angela Shelton, Actor, Director, Producer “The Crazy World of Movie Making”
1:15	Break

1:30 – 2:15 Rm 135	Speaker: <b>“Winning Big and Losing Big on Broadway”</b> <b>Pat Addiss, NYC Broadway/Off-Broadway Producer</b>
2:15	Break
2:30 – 3:15 Rm 135	Keynote Speaker: <b>My Actor’s Journeys in the Entertainment Business</b> <b>Jack Maxwell, Actor, TV’s Booze Traveler (Travel Channel)</b>
3:30 – 5:00	Premium Ticket Holder Event