



The Sherwin-Williams Outstanding Student Scholarship Award

Dear Scholarship Applicant,

Thank you for your interest in applying for the Sherwin-Williams Outstanding Student Scholarship Award. This program is administered by the Council for Retail and Sales (CRS) at Penn State Lehigh Valley.

Guidelines and Application

The Sherwin-Williams Outstanding Student Scholarship Award was created to defray the cost of higher education for students who have displayed an outstanding work ethic. Award money can be used toward textbooks, study materials, or any expense related to the cost of achieving higher education. Students who are currently attending any 2-year or 4-year college or university within the state of Pennsylvania may apply. The award is \$100-\$200.

Application Process

Applicants must either apply at crpsu.org (preferred), submit the following information to info@crpsu.org, or mail to: Elaine Thode, Council for Retail and Sales, 2809 Saucon Valley Rd, Center Valley, PA 18034

- A completed application
- A college transcript with grades & GPA (both official & unofficial accepted)
- A resume, or list of extracurricular activities and applicable student leadership positions
- A paper (500 words or less) explaining your background, why you are interested in the retail and sales industry and where you think the future of retail is headed.

Carefully review your completed application before it is submitted. Incomplete applications will not be reviewed. The CRS reserves the right to process only those applications found to be complete by the application deadline.

Deadline

Fall: Application must be submitted by Jul 1 for the upcoming fall semester.

Spring: Application must be submitted by Dec 1 for the upcoming spring semester.

Students may reapply each semester.

Selection Criteria & Notification

Award recipients are selected according to merit on a competitive basis. In addition, applicants must demonstrate career and academic potential measured by a combination of factors, including past

performance, extra-curricular activities, career objectives, and faculty referral. You will receive a confirmation of application but only finalists will be contacted by the committee. Fall recipients will be notified by mid-September and spring recipients will be notified by mid-January.

Award & Payment

The Sherwin-Williams Outstanding Student Scholarship Award stipend is a one-time award of \$100-\$200. One award will be given per semester until the funds are depleted. Awards may be used in any year and are non-renewable. Awards are paid in one installment. Penn State students will receive the money in their PSU bursar account. Students from other colleges or universities will be issued a check, which will be mailed to the address on the application. Not all applicants will receive awards.

Revision Policy

The general conditions and procedures under which awards are made are subject to periodic review by the CRS and Sherwin-Williams, including termination of the program.

The CRS does not discriminate based on race, color, religion (creed), gender, gender expression, age, national origin (ancestry), disability, marital status, sexual orientation, or military status, in any of its activities or operations. All information will be held in strict confidence by CRS. All applications become the property of CRS and cannot be returned.

About the Council for Retail and Sales

This program is administered by the Council for Retail and Sales (CRS) which is located at Penn State Lehigh Valley in Center Valley, Pennsylvania. The CRS is part of PSU-LV's Innovation Center and works in conjunction with the PSU-LV's Lehigh Valley LaunchBox. CRS works with the retail and sales communities to stimulate interest in retail and sales careers. The council is a leading authority on issues and solutions that face the retailing and sales industries. In addition to professional education and engagements, CRS connects students to entry-level retail and sales opportunities.

For more information, visit www.crspsu.org

About Penn State Lehigh Valley

Penn State Lehigh Valley provides a Penn State University education in a small campus setting that integrates individualized teaching, research, and dynamic community outreach. With its convenient location in Center Valley, traditional students and adult learners can choose from many options including 9 bachelor's programs, which can be completed at the campus, as well as access to 275 majors offered by other Penn State campuses. In addition, students and community members who have a scalable business idea are invited to participate in professional development offered by Lehigh Valley LaunchBox, a business accelerator for early stage entrepreneurs. The campus' diverse Continuing Education and Outreach programs offer opportunities for professional development, business training, and youth programming. For more information, visit lehighvalley.psu.edu.